

President Kris Weidenbenner called meeting to order at 4:05pm

Present: Karen Barnes, Rebecca Cody, Kyle Gaines, Nicole Kozma, Sharon Lee, Heidi Meister, Trevor Rees, Debbie Rutsch, Danielle Tormala, Kris Weidenbenner and Blake Wyatt

Absent: Kelli Brammeier, Steve McKinstry, Victoria Schmitt Babb, Larry Shroth, Mandy Studer, John Thoeke, Keith VanHoy,

Staff Present: Kristin Williams, Lisa Dunham, Karen Guccione-Englert and Jim Brown

Approval of Minutes – Minutes from the July 2014 meeting were presented by Kris Weidenbenner. Blake Wyatt made a motion to approve. Kyle Gaines (second) Motion passed.

Financial Report – Kristin reviewed the financial report discussing any variances. There were no major concerns at this point. Art Uncorked expenses will stay in budget but will not be aligned with line items. Sharon Lee made a motion to approve the financial report as presented. Rebecca Cody (second) Motion Passed.

President's Comments – Kris reviewed the highlights of the Executive committee meeting with a specific request for suggestions as board prospects. He mentioned that as people are discussed we want to make sure that they will be able to commit and be engaged. Kris also shared the importance of helping promote Art Uncorked in these final few weeks.

Committee Reports

- Development/Finance – Blake shared an overview of the Development/Finance committee report highlighting the initial conversations that were had with Kolbe Co as a possible partner in securing corporate partners.
- Program – Heidi reviewed the Program committee report highlighting the review of Early Literacy kit contents and a move to provide the information in a folder so moms will be more likely to keep and look at it later. She also mentioned the enthusiasm for the Storybook Walks and commented that a new page on our website is being worked on. Kristin added a new potential partnership with pediatric offices to work with pediatricians to provide books at 6 month check-ups. Kristin also mentioned all the work Karen has done to transition the Books to You collection from uncataloged to cataloged and bringing it on site. Rebecca suggested Angel Arms as another organization that would benefit from our Ready to Read programs. Karen will look into it.

Executive Director Comments – Kristin updated everyone on Art Uncorked and asked everyone to please focus on promotion. Included in the packet was the logo for the Imagine Gala, and Kristin shared that Dianne & George Garrison have agreed to be the honorary co-chairs. She also shared the proof of the annual report and was excited about how it turned out. Kristin commented that the presentation to the Mayors Charity Ball went well and for the first time felt like they knew who we were and what we did. Finally she recognized Karen Barnes for her service on the board and wished her well with her new position at Missouri Baptist.

Library District Comments – Jim Brown shared that the Board of Trustees had a retreat with the Orange Boy consultant and will be working to develop the next Strategic Plan.

Friends of the Library Comments – Lisa shared that there may be a change in dates for the 2015 Book Fair as the convention center has double booked. However, it may work out in their favor with some reduced rates and additional space. More to come when that is finalized.

Old Business

FY15-5

Credit Card Use Policy – Kristin had made the suggested changes to the Credit Card Usage Policy and shared those with the board a few weeks prior to the board meeting. Nicole made a motion to approve the policy. Trevor Rees (second) motion passed.

New Business

FY15-7

Kolbe Co Proposal – Kris presented the proposal that Kolbe Co provided that would allow some additional support to help craft our messages and guide us with prospective corporate partners. Rebecca asked about the process that they would take. Kristin shared that the initial part will come through discovery and development of messaging. They would then be able to identify corporations that would fit our mission. They could help open doors for individual meetings or help set up large group meetings. Kris asked that we clarify the need to commit to an annual contract or if monthly needs would be okay. Steve McKinstry had talked with Kristin prior and asked about ROI information that they had. Heidi talked about the need to connect the Gala consultant with Kolbe to make sure they are speaking the same language and not stepping on toes. Nicole commented that she knows Scott and believes his connections in the community are strong and he is a good person in general. Danielle suggested that Kristin find these answers out and we could do an email vote in order to get the process moving. The board agreed this is a good direction.

Comments from the Foundation Board

Kristin asked everyone to take a look at the different shirt styles to see if there was a preference of one over the other.

Blake Wyatt made a motion to adjourn the meeting at 5:20pm. Heidi Meister (second) motion passed.

Recording Secretary, Kristin Williams
Meeting Minutes – November 6, 2014
St. Charles City-County Library Foundation