

President Rebecca Cody called meeting to order at 3:37pm

**Present:** Rebecca Cody, Kyle Gaines, Sharon Lee, Trevor Rees, Victoria Schmitt Babb, Larry Shroth, John Thaelke, Danielle Tormala, Kris Weidenbenner, and Blake Wyatt.

**Absent:** Karen Barnes, Nicole Kozma, Steve McKinstry, Heidi Meister, Debbie Rutsch, Mandy Studer, and Keith VanHoy

**Staff Present:** Lisa Dunham and Karen Guccione-Englert

**Approval of Minutes** – Minutes from the January 24<sup>th</sup> Board meeting and Retreat Summary were presented by Rebecca Cody. Kris Weidenbenner made a motion to approve the minutes as presented. Kyle Gaines (second) Motion Passed

**Financial Report** –Karen Guccione-Englert presented the financial report. Discussed trivia numbers – higher sponsorships but lower number of auction items and lower participation in some raffles (specifically booze raffle); Noted increase in memorial gifts; Asked board members to direct specific questions for follow-up to Kristin. John Thaelke made a motion to approve the financial report as presented. Kris Weidenbenner (second) Motion Passed

#### **President's Comments**

- Retreat Feedback – Rebecca asked for feedback from the retreat
  - Victoria and Kris gave positive feedback regarding the day, felt it was very valuable;
  - Sharon suggested finding a way to tie the retreat to other activities, events throughout the year to help re-fresh goals
  - John recommended keeping retreat on Friday, especially with link to social after
- Officer Nominations – Rebecca reminded everyone about terms, referenced conversations between Kristin and board members moving forward
- Gala Next Steps – Large amount of time spent on Gala discussion. There was general concern about lack of marketing and website presence. Online ticket sales needs to be up and running ASAP. Not everyone received the save the dates and they would be resent. Board asked to begin receiving weekly gala updates. Karen Guccione-Englert encouraged anyone to attend the gala committee meetings.

#### **Committee Reports**

- Development/Finance – Blake Wyatt reported on Development
- Program – Karen Guccione-Englert reported on Programs

#### **Executive Director Comments**

- Trivia preliminary numbers – approximately 12K – Karen thanked everyone for their support through sponsorships, table purchases, donation of auction items or booze, and/or working the event; Discussed growing the event – can't add more people – have to look at other revenue streams (live auctions or special raffles). A suggestion was made to hold trivia 2 times per year but was not discussed much as Karen reminded everyone

about the amount of time special events take and we have three unique events now with the Gala

- Green Eggs & Ham Success – 1,100 in profit – would be easy to replicate at other sites, especially further west; great response from the public both in person and on social media as we saw a spike in likes and interaction on the page

**Library Director Comments** – none; Jim was not in attendance as he was at PLA

**Friends of the Library Update** – Lisa provided an update on the Cabin Fever Book Fair; First weekend sales were higher than last year

**Old Business** - None

**New Business**

**FY14-5** Privacy Policy Approval – Policy was reviewed and resulted in many questions; Tabled

**FY14-6** Proposed New Meeting Time – The proposed time of the 3<sup>rd</sup> Thursday will not work for the Board, specifically for Kris W. The board discussed other alternatives and a suggestion of the 1<sup>st</sup> Thursday from 4:00-5:00 worked for everyone. Karen said there may be a conflict with Branch Leadership Meetings involving Kristin. If there is not a conflict, the board members present would be okay with a change to the 1<sup>st</sup> Thursday.

**Comments from the Foundation Board** – Reviewed video from the Host Committee Event; positive feedback; Karen also provided Rebecca with ticket pre-order sheets for the Gala and copies of the Year in Review Kristin created to use as a quick “Here’s what we are about” when talking with people about the Gala and/or the Foundation

**Adjournment** – Trevor Rees made a motion to adjourn the meeting at 4:50pm. Kyle Gaines (second) motion passed

Recording Secretary, Karen Guccione-Englert  
Meeting Minutes – March 13, 2014  
St. Charles City-County Library Foundation