

Board of Directors
Meeting Minutes

April 9, 2015

President Kris Weidenbenner called the meeting to order at 4:03.

Present: Kelli Brammeier, Rebecca Cody, Kyle Gaines, Kathy Dougherty, Sharon Lee, Steve McKinstry, Heidi Meister, Debbie Rutsch, Victoria Schmitt Babb, Larry Shroth, John Thaelke, Kris Weidenbenner

Absent: Nicole Kozma, Trevor Rees, Mandy Studer, Danielle Tormala, Blake Wyatt

Staff Present: Jim Brown, Lisa Dunham, Karen Englert

Guests: Ashley Runyon, Erica Land, Scott Kolbe and Andrew Haines

Kris asked for introductions of guests in attendance. Andrew Haines introduced himself, Jim Brown introduced Erica Land as the new Development Director and he introduced Ashley Runyon who is currently completing an internship at the Library District. Kris Weidenbenner introduced Scott Kolbe from Kolbe Co.

Larry Shroth made a motion to re-arrange the agenda, moving New Business. John Thaelke (second), motion passed.

New Business:

FY15-9: Board Member Nomination for Andrew Haines. Larry Shroth made a motion to approve the nomination. John Thaelke (second), motion passed.

John Thaelke then made a motion to resume the agenda. Larry Shroth (second), motion passed.

Approval of Minutes: Minutes from the January 30, 2015 Board of Directors Meeting were presented by Kris Weidenbenner. There are no minutes from the March meeting as there was not a quorum so Karen created a summary and sent that out. John Thaelke made a motion to approve the January 30, 2015 Meeting Minutes. Larry Shroth (second), motion passed.

Financial Report: Karen Englert reviewed the Financial Report from both March 2015 and April 2015, discussing any variances. Karen reported firm numbers for Trivia which, despite the weather and decreased attendance, proved to be a strong event bringing in \$16,000. Karen addressed questions raised at the March meeting about Administrative expenses as we are over-budget in many of these areas. As the Foundation grows, marketing, advertising and business expenses grow as well and we will have re-examine expenses. John Thaelke made a motion to approve both financial reports. Kyle Gaines (second), motion passed.

President's Comments: Kris reviewed the Executive Committee summary. He emphasized the need for participation with the Imagine Gala through ticket purchase, donating auction items and assisting with securing sponsorships.

Committee Reports: Karen reviewed the Committee Reports for Program Committee and Development Committee. The Foundation received a larger than expected gift from the Mayor's Charity Ball which will support early literacy programming. In addition, continued conversations with Mercy resulted in a Ready to Read partnership but the start date has yet to be determined.

Executive Director Comments: Karen presented an update on the Imagine Gala and Auction. We are doing well in regard to Sponsorship to date, and Karen is hopeful we can finish strong. With the event being a month out we have to really focus on filling the room. Karen also reported on the decision by the Executive Committee to sponsor a team in the upcoming STL Sports Ventures Golf Scramble. The Library Foundation is the charity recipient for this event. Karen asked for Board Member participation in the event.

Library District Update: Jim Brown shared that the District continues to recruit to fill the Marketing Position. Phone interviews have been completed and they are moving forward. Jim thanked Karen and Lisa for their hard work over the last few months.

Friends of the Library Update: Debbie Rutsch shared the schedule for the upcoming Spring Fever Book Fair. Lisa Dunham passed around flyers for the event.

Comments from the Foundation Board: No comments provided.

John Thaelke made a motion to adjourn the meeting at 4:42pm. Larry Shroth (second), motion passed.

The remainder of the time was spent in a mini-workshop led by Scott Kolbe to help facilitate sponsorship requests.