

Board of Directors Meeting Minutes May 1, 2014

President Rebecca Cody called meeting to order at 4:10pm

Present: Kelli Brammeier, Rebecca Cody, Kyle Gaines, Heidi Meister, Nicole Kozma, Steve

McKinstry, Debbie Rutsch, Victoria Schmitt Babb, John Thoelke, Keith VanHoy

Absent: Karen Barnes, Sharon Lee, Trevor Rees, Larry Shroth, Mandy Studer, Danielle

Tormala, Kris Weidenbenner, Blake Wyatt

Staff Present: Kristin Williams, Lisa Dunham and Karen Guccione-Englert

Approval of Minutes – Minutes from the March 2014 meeting were presented by Rebecca Cody. Victoria Schmitt Babb made a motion to approve. Nicole Kozma (second) Motion passed.

Gala Update/Discussion – Allison Hershberger was there to give an overview of the gala 2 ½ weeks out. Focus now was to secure attendees and follow up with people that you personally invited. We reviewed the auction items and confirmed that we would start the Fund A Need at \$2500. She also shared the need to find a foster home for the puppy that we will be auctioning off for the week before the event.

Financial Report – Kristin reviewed the financial report and pointed out any significant variances. John Thoelke made a motion to approve the financial report as presented. Victoria Schmitt Babb (second) Motion Passed

President's Comments – Rebecca shared the highlights from the Executive Committee meeting. She shared with the group the idea of allowing the Chamber to use our billboard during the month of August for Sip & Savor promotions in exchange for a membership meeting sponsorship or something of the like. The group agreed it would be a good idea and encouraged Kristin and Kyle to work with Lori at the chamber. Rebecca also asked everyone to really work hard on reaching out to personal contacts to attend the gala.

Committee Reports

- Development/Finance Kristin reviewed with the group the highlights of the meeting
 including that they would be looking into radio/web advertising for Art Uncorked.
 Additionally they will be approaching the bigger sponsors with an annual sponsorship
 package and that would be the focus for the next meeting.
- Program Heidi Meister shared with the group some highlights from the meeting but asked for ideas on ways to get some publicity like nominations for things like Best 40 under 40, the Ladue news etc. She also shared how excited Citi was to be partnering with us for the Global Community Day in June. She was working on securing the volunteers and Karen Guccione-Englert was organizing the mini libraries!

Executive Director Comments

• Kristin just reiterated the enthusiasm for the Citi Partnership as well as the importance of getting people to attend the gala. She stated that if they come we know we have a great event for them!

Library District Comments – Jim Brown was not present

Friends of the Library Comments – Debbie shared the Scholarship process for the \$1000 Friends of the Library Scholarship and reminded everyone about the book fair August 15-17.

Old Business FY14-5	Privacy Policy
New Business	
FY14-7	John Thoelke made a motion to approve the Board Nomination Kelli
	Brammeier. Kyle Gaines (second) Motion passed
FY14-8	John Thoelke made a motion to approve the Slate of Officers
	 Kris Weidenbenner – President
	 Steve McKinstry – Vice President
	 Danielle Tormala - Treasurer
	 Sharon Lee – Secretary
	 Rebecca Cody – Past President
	Victoria Schmitt Babb (second) Motion passed
FY14-9	Kristin provided a preliminary look at the FY2015 Budget Review. The
	group will officially vote on the budget at the July Meeting.

John Thoelke made a motion to adjourn the meeting at 5:15pm. Kyle Gaines (second) Motion passed.