

President Rebecca Cody convened the meeting at 3:35pm.

Present: Karen Barnes, Rebecca Cody, Kyle Gaines, Nicole Kozma, Sharon Lee, Steve McKinstry, Trevor Rees, Debbie Rutsch, Steven Shanker, Larry Shroth, Danielle Tormala, Kris Weidenbenner, Blake Wyatt.

Absent: Sheila O’Connell, Victoria Schmitt Babb, John Thoelke, Keith VanHoy

Staff: Jim Brown, Tony Bryan, Lisa Dunham, Kristin Williams

Approval of Minutes: Minutes from the March meeting were presented by Rebecca Cody. Larry Shroth made a motion to accept the minutes as presented. Trevor Reed (Second). Motion passed

Financial Report: Presented by Kristin Williams. Kristin reviewed the finances with the group and pointed out significant variances. Kristin also shared that the forecasted year end would be shared as the group reviewed the proposed budget for FY14. The finance report was just through May. Kris Weidenbenner made a motion to accept the financial report. Kyle Gaines (second) motion passed.

President’s Comments: Rebecca reviewed the Executive Committee meeting summary with the group that was included in the packet. When discussing the priority of focus for a school based Take 20 and Read push, Steve Shanker suggested that although we were starting with the St. Charles School District, that all school districts should be brought in and shared the concept so that they had buy in from the beginning. Danielle acknowledged that they did communicate with other districts, they were pretty autonomous when it came to curriculum. As long as Kristin presented the idea as flexible, she would be fine. Kristin acknowledged that it might help to get them at the table so that they could understand the timeline of rolling it out as well as getting buy in.

Committee Reports

Finance – Kristin shared with the group the highlights from the Finance committee. Sharon Lee asked if there was concern that the investments were down in light of a relatively strong market. Steve Shanker said no, that the volatility of the market won’t appear in the investment statement because of the conservative way we invest. Kristin offered that if anyone would ever like the full investment report to just ask. Currently it is only shared with the finance committee.

Development – Kristin shared that the Development committee is working on setting goals for the upcoming year. They realize that these goals are aggressive and are looking at developing a dashboard that will assist in determining a strategy. They will be having an additional meeting in May in order to feel comfortable with moving forward with the FY14 budget. They will be looking at adding an additional fund raiser and are meeting with an event planner to determine the likelihood of success.

Program – Kristin shared that the group is going to stay focused on really making sure that Ready to Read and Books to You are solid before opening up the door to additional programming.

Planning & Development Comments – Kristin noted that committee chairs need to be assigned so that she doesn't spend the whole time talking! She also shared that the focus for Take 20 will be very helpful as we move forward in FY14 and thanked Rebecca and the executive committee for that process. She indicated that the Trivia numbers are great and it was the largest net that they have ever seen. The Development committee is working on ways to grow revenue without the cost of paying for a larger venue. Kristin also shared that the Extension services position will be posted on Friday for two weeks and expects some great candidates to apply. The goal is to have them in place as soon as possible, but ideally by July.

District Comments – Jim shared with the group that the Friends Book Fair is coming up at the end of May. May 31 – June 2nd and if you haven't attended it is worth the visit. Lisa and Debbie also shared that it is a great opportunity to volunteer for as well!

Old Business

FY13-12 Rebecca reminded the group that last meeting the slate of officers were presented for review. Blake Wyatt made a motion to accept the slate. Weidenbenner (second) Motion passed.

New Business

FY13-13 The FY14 Budget was presented for review. Kristin walked through and compared with the forecasted FY13 actuals. Trevor asked about the misc revenue. Kristin shared with the group that was the eScripts through Schnucks which we haven't pushed at all. It is a very passive and painless way to receive funds every time someone shops at Schnucks and then swipes their card. Kristin will share that registration information in an upcoming Two Minute Tuesday. Kristin will work with the Development committee to share the strategy to the fundraising goals in FY14 at the July meeting. That is when the budget will be voted on.

Comments from the Foundation Board – None

Adjournment – Hearing no other comments, Rebecca asked for a motion to adjourn the meeting. Blake Wyatt made a motion to adjourn. Weidenbenner (second) motion passed. Meeting was adjourned at 5:00pm

Recording Secretary, Kristin Williams
Meeting Minutes – May 9, 2013
St. Charles City-County Library Foundation