

Board of Directors Meeting Minutes March 14, 2013

President Rebecca Cody convened the meeting at 3:30pm.

Present: Karen Barnes, Rebecca Cody, Kyle Gaines, Nicole Kozma, Sharon Lee, Steve

McKinstry, Trevor Rees, Debbie Rutsch, Victoria Schmitt Babb, Larry Shroth, Blake

Wyatt.

Absent: Sheila O'Connell, Steven Shanker, John Thoelke, Danielle Tormala, Keith VanHoy,

Kris Weidenbenner.

Staff: Kristin Williams, Tony Bryan

Approval of Minutes: Minutes from the November meeting and January board retreat were presented by Rebecca Cody. Kyle Gaines made a motion to accept the minutes as presented. Debbie Rutsch (Second). Motion passed

Financial Report: Presented by Kristin Williams. Kristin reviewed the finances with the group and pointed out significant variances. Sharon asked if we were promoting the Bricks at all and suggested that we push them as Mother's and Father's day gifts. Kristin said that she would include that in the next Thoughtful Giving newsletter. Larry Shroth made a motion to accept the financial report. Kyle Gaines (second) motion passed.

President's Comments: Rebecca reviewed the Executive Committee meeting summary with the group that was included in the packet. She pointed out that the Directors and Officers insurance and billboard will be discussed further in new business.

Committee Reports

Finance – Kristin shared with the group the highlights from the Finance committee. She did point out that in upcoming years the entire Finance committee will be reviewing the audit findings prior to approval.

Development – Kristin shared that the Development committee is working on setting goals for the upcoming year. Kristin will be doing some research on our current partners to be able to establish a baseline to determine reasonable goals for the future.

Program – Tony shared that the group would be establishing program strategies for the existing Ready to Read and Books to You programs as well as any new programs for School Age and Teens. The next meeting will focus on Ready to Read and begin brainstorming for teens.

Planning & Development Comments – Kristin walked through the Take 20 and Read website features and acknowledged that the site continues to be monitored to make sure it is working the way we want it to. We will be adding sponsors and features as they come on and are needed. Nearly 2000 people registered in the first two weeks. Expect another bump with Summer Reading. Trivia Night registrations and sponsorships are going well. It looks like the tables will sell out well before the event. Kristin suggested that our larger database is the reason for the success.

District Comments – Enclosed in the packet is a little summary of all the tax services offered throughout the district free to customers, specifically to seniors. It was suggested that we have information on Books to You available for those there for free tax services.

New Business

FY13-10 Kristin shared with the group an opportunity to share space with United

Services on an electronic billboard located on Hwy 70 on the north service road between Spencer and Cave Spring. Sharon commented that the Hospital uses that billboard and thinks it is great because of the flexibility it provides. The contract is for 20 weeks, at \$500 for 4 weeks. Victoria made a motion to approve the funding for the billboard. Karen (second) Motion passed.

FY13-11 Kristin shared that a prospective board member was not interested in joining

the board if the Library Foundation did not possess Directors and Officers Insurance. Kristin looked into it and it is only \$744 to cover our assets for a year. Larry made a motion to approve the purchase of Directors and Officers insurance. Victoria (second) Motion passed.

FY13-12 Slate of Officers were reviewed for a vote at the May Meeting

- Rebecca Cody President
- Kyle Gaines Vice President
- Keith VanHoy-Treasurer
- Danielle Tormala Secretary
- Larry Shroth Past President

Comments from the Foundation Board – Sharon asked about Board members getting background checks since other volunteers were required to get one. Kristin shared that it wasn't something that has been done, but suggested it would be a good practice to get into. Everyone agreed that it would be a good idea. Larry thanked Rebecca for her leadership since she had to step in a little sooner than expected. Rebecca appreciated all of the support and guidance with the meeting procedures.

Adjournment – Hearing no other comments, Rebecca asked for a motion to adjourn the meeting. Larry made a motion to adjourn. Blake (second) motion passed. Meeting was adjourned at 5:05pm

Recording Secretary, Kristin Williams Meeting Minutes – March 14, 2013 St. Charles City-County Library Foundation